

BOARD MEETING

Title	Berkshire West Update		
Paper Date:	10 November 23	Board Meeting Date:	21 November 23
Purpose:	Information	Agenda Item:	09
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Executive Summary

This presentation provides a brief overview of:

- The Berkshire West context.
- Areas of focus in 2023/24.
- A spotlight on our developing Community Wellness Outreach initiative, designed to help reduce the prevalence of cardiovascular disease amongst our population.
- An overview of the partnership 'enablers' we are working on.
- Emerging focus areas for 2024/25.
- Closing reflections from the Place Director for ICB Board consideration.

Action Required

The board are asked to:

- Discuss the update.
- Consider the closing reflections.

Conflicts of Interest:	Conflict noted: Conflicted party can remain and participate in discussion.		
Two of our partner members are members of Trust Boards within Berkshire West. This paper is			
not for decision and the perspective of these members will be valuable to the Board in			
understanding how the partnership is developing.			

Date/Name of Committee/	Executive Management Committee and Place & System
Meeting, Where Last Reviewed:	Development Committee receives regular Place updates.



Berkshire West Update

BOB ICB Board

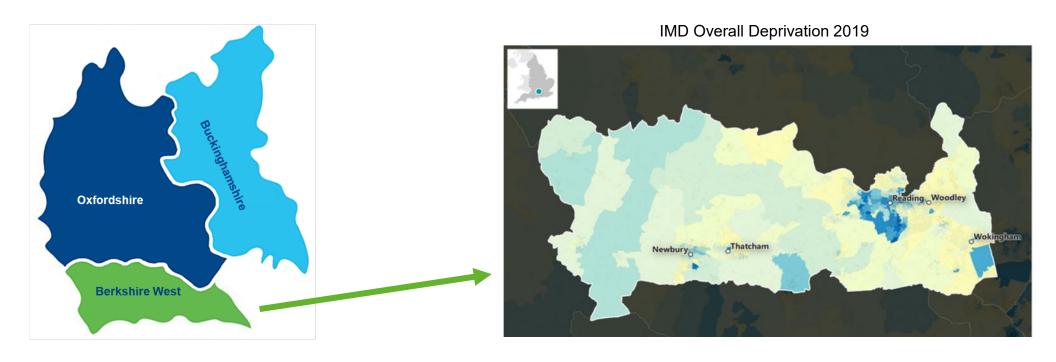
November 2023

Sarah Webster – ICB Place Director for Berkshire West

Buckinghamshire, Oxfordshire and Berkshire West Integrated Care System

1.0 Overview of Berkshire West – our demographics

"BOB" is made up of three 'Places':

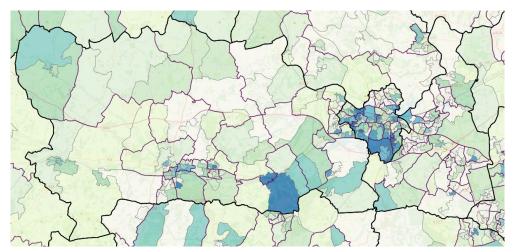


- Berkshire West is perceived as a 'healthy and wealthy' Place but with a level of variation within that is masked by averages (see next slide)
- Reading is rated fourth nationally for strong business growth in the 'Good Growth for Cities Index 2022' but a significant wealth gap remains within the borough, and a life expectancy gap of 10 years between the most deprived and most affluent wards

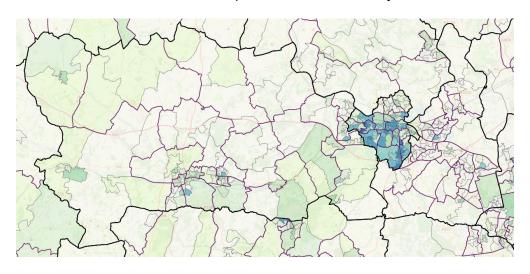
1.0 Overview of Berkshire West – our demographics (cont.)

- ONS data really highlights the variable challenges affecting the different boroughs
- Health Deprivation is most strongly felt in Reading, although areas of West Berkshire flag when looking through the lens of childhood
- The rurality of West Berkshire present challenges around social isolation and living environment deprivation
- Wokingham generally has lower levels of deprivation and typically receives the least funding from central government, but is seeing significant increases in specific areas of underlying need

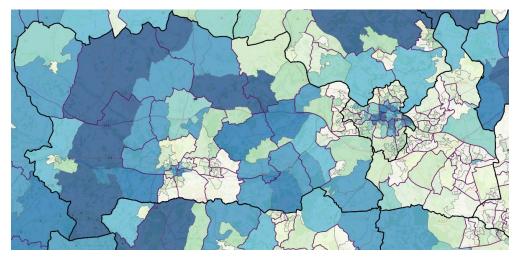
Income Deprivation Affecting Children



Health Deprivation and Disability

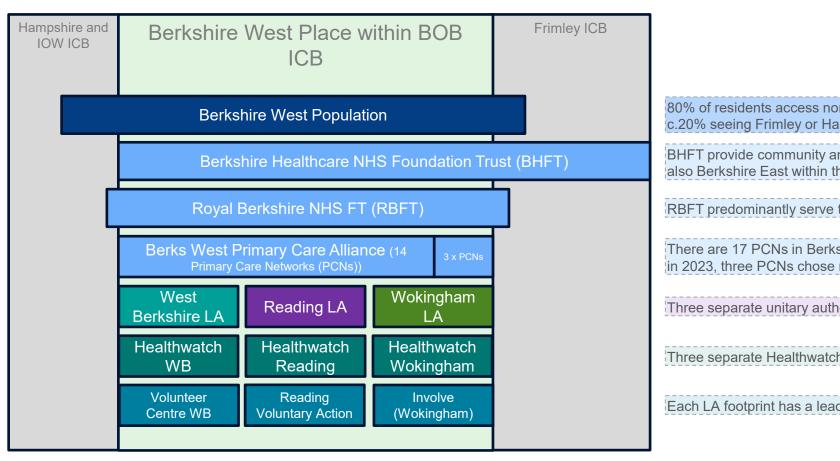


Living Environment Deprivation



1.2 Overview of Berkshire West – our organisations

The Berkshire West footprint is complex and is not coterminous with all partner geographies



80% of residents access non-specialist acute services in Berkshire West, with c.20% seeing Frimley or Hampshire as their local hospital(s)

BHFT provide community and mental health services to Berkshire West and also Berkshire East within the Frimley ICB footprint (approx. 50:50 split)

RBFT predominantly serve the acute needs of the Berkshire West population

There are 17 PCNs in Berkshire West. Fourteen of these formed an Alliance in 2023, three PCNs chose not to join.

Three separate unitary authorities come within the Berkshire West footprint

Three separate Healthwatch arms align with each of the LA geographies

Each LA footprint has a lead VCSE coordinating organisation

2.1 Our 'Service Improvement' Focus Areas 2023/24

As a Place Partnership, and a Berkshire West ICB Team, we have prioritised a number of service areas that require a joined-up approach including:

MHST – developing our Mental Health Support Teams that outreach into schools. Currently cover c.50% of state schools with plans to increase this in 24/25







Same Day Urgent Access – we are developing a blueprint to simplify and improve services for residents who have same-day urgent health needs. This also aims to release time to be spent on proactive preventative services. Spanning General Practice, Acute, and Community services.

Continuing Healthcare – some residents are entitled to NHS funded ongoing care depending on their health and care needs. We are working with partners to ensure all eligible residents are receiving this NHS support (linked to BOB-wide transformation work).







SEND – working with our three LAs to review and improve our services that support children with Special Educational Needs and Disabilities, and their families. Including review of relevant NHS therapy services, concluding Nov 2023

Community Wellness Outreach – using ICB Inequality and Prevention funding to take enhanced health-checks into trusted community locations, alongside using population health information to proactively seek out those individuals most in need and address inequalities.

See next slide for a spotlight on this initiative

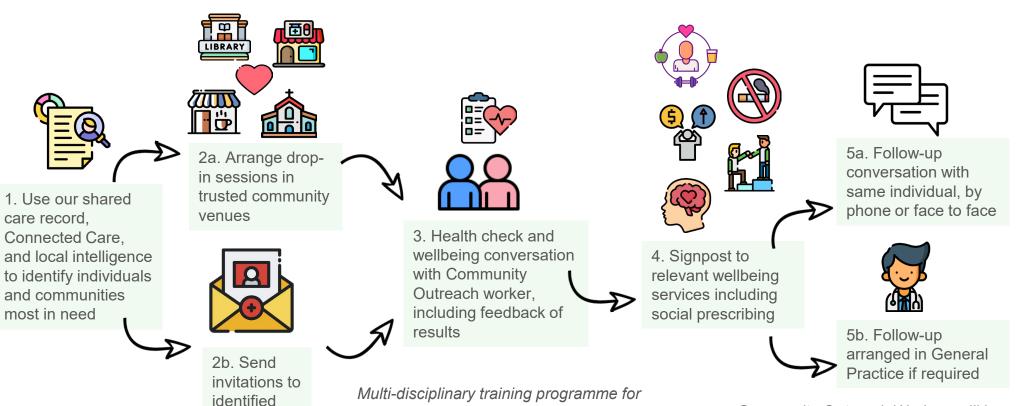
Intermediate Care – we are reviewing our services that currently support admission avoidance and early hospital discharge, to ensure these are optimised and streamlined where necessary

2.2 Community Wellness Outreach Initiative

individuals

Utilising the full £2.6m of ICB Inequalities funding to Berkshire West (2 year allocation), we collaborated on a Berkshire West 'Community Wellness Outreach' model. We want to reduce the prevalence of cardiovascular disease (which is a primary cause of premature death) whilst also promoting wider wellbeing discussions to improve the overall health and wellbeing of our population. We are applying a standard approach but the specific 'delivery vehicle' will vary by borough depending on the infrastructure that is already established.

This model will start to roll out from mid-November 2023 in Reading, with Wokingham and West Berkshire shortly afterwards.



Community Outreach Workers is being

developed including University of Reading, General Practice, Public

Health plus other partners

Community Outreach Workers will be able to input information into an app that will integrate directly with all PCNs clinical systems to share results



6. Impact evaluation of this initiative to be led by Public Health experts

2.3 Going further in 2024/25

We are currently developing our ambitions for 2024/25. In addition to the existing priorities, a number of areas for further development are emerging:

MHS
Men
Tea
into
cov
scho

CYP MH – we want to work with the Mental Health Provider Collaborative to improve preventative MH services for our Children and Young People, and better support individuals with complex needs



Same Day Urgent Access – we are developing a blueprint to simplify and improve services for residents who have same-day urgent health needs. This also aims to release time to be spent on proactive preventative services. Spanning General Practice, Acute, and Community services.

Continuing Healthcare – some residents are entitled

Seamless Discharge

- we need to develop
clear plans for the
additional Discharge
Funding being made
available in 2024/25
to improve flow out of







SEND – working with our three LAs to review and improve our services that support children with Special Educational Needs and Disabilities, and their families. Including review of relevant NHS therapy services, concluding Nov 23

Community Wellness Outreach – using ICB Inequality and Prevention funding to take enhanced health-checks into trusted community locations,

proactive

Integrated Neighbourhood Teams – further develop the services that proactively support and improve the health and wellbeing of our neighbourhoods, including consideration of care that can move from a secondary to a community setting. **Intermediate Care** – we are

reviewing currently avoidance discharge

Health in our Homes – building on the successes of Virtual Wards, we will be exploring opportunities to wrap more services around people's homes that have traditionally been delivered in an in-patient setting.

Note: Many of these focus areas will help define the 'optimum clinical blueprint' for the Royal Berkshire new hospital rebuild programme

2.4 Our 'Partnership Enablers'

We also recognise that there are several 'enablers' that are needed to help our partnership function most effectively. We have set up a 'Place Development and Enablers' Programme Board which is currently working on the following priority areas:

What?		Why?
Shared Care Record	Further develop Connected Care to include information from other partners including social care	Having 'one version of the truth' between all partners is a key enabler to taking a population health-based approach to planning our services to best meet the needs of our diverse residents, now and in the future. Connected Care is well established in Berkshire West, and we will work with the BOB-wide programme to develop this asset and the insight it can provide.
Outcome-focused Health and Wellbeing Boards	Developing outcome-based performance information to inform our key Partnership forums	We have several key partnership forums where we come together on behalf of our residents, including Unified Executive and Health and Wellbeing Boards. We are good at discussing actions being taken but want to build on this to improve how we monitor the impact of our actions on the lived outcomes of our residents. This will link with BOB-wide thinking around outcome reporting and provide our local 'cut' based on local priority areas.
Team building across boundaries	Fostering a sense of 'one-public-team' regardless of which organisation you work for, including regular events to bring people together	The most effective work happens outside of meetings and governance structures. If we develop strong relationships and mutual understanding between our teams, starting with the management tier, it will be easier to achieve better results for our residents. We will start by hosting Berkshire West 'management without boundaries' sessions focusing on local services including community, Urgent and Emergency Care and social care.
Shared Estates	Ensure we have a shared understanding of publicly owned estates and facilities to maximise utilisation and opportunities to co-locate	Building on the 'one public estate' approach, we need to facilitate sharing of publicly owned estates and facilities for our local resident-facing services, and for our local admin/managerial functions where beneficial to do so.

3.0 Take-home messages for ICB Board

- Genuine partnership working requires significant time investment up front, but it will pay dividends as the partnership continues to mature.
- The ICB Operating Model is a crucial enabler to partnership working; the current review is welcome, and our Place Partners are keen to engage with this.
- The work we are progressing in Berkshire West will likely result in resource transferring around the Berkshire West system, and our Business Planning cycles for 2024/25 and 2025/26 could be a key enabler for this.
- We are acutely aware of the financial pressures and immediate-term operational challenges facing our system, and
 the risk that this poses to our ability to focus on longer term outcome improvement. We are adopting the principle of
 'living within the Berkshire West financial envelope' where possible and will actively engage in BOB-wide
 discussions regarding allocation of resources.
- National priority targets/Key Performance Indicators don't always reflect the most pressing local issues. We support the direction of travel around defining the outcomes that matter to us as a system, linked to our Joint Forward Plan, and monitoring progress against those alongside national mandates.
- Connected Care is an incredible asset and will be the foundation of a population-needs-based approach to service redesign, including genuinely tackling inequalities. We should keep backing this horse.